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SURVEY PAPER ON THE USAGE OF GRAPH MINING METHODS IN SOCIAL NETWORKING

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ABSTRACT

This survey studies basic concepts of graph mining as well as Social Networks. Social networks have been widely used now-a-days such as Facebook, Linked-In, Google+, etc. Users of these sites form a social network, which provides a powerful means of sharing, organizing, finding contents and contacts. Social Network can be cast as graph. Users represented as "nodes" and their relationship is represented by "links". This allows us to characterize the network and analyze the network. Here presented some challenges in crawling.

KEYWORDS: Apriori Based Approach, Frequent Pattern Growth, Graph Mining, Graph Mining Approach, Social Network